

T H E

AESTHETIC ACADEMY DALLAS

November 8-9, 2019 • Omni Hotel Dallas

2019 CME PROGRAM GUIDE



This activity is jointly provided by Global Education Group and UBM.

This activity is supported by educational grants from Allergan, Galderma Laboratories, L.P., and Merz Aesthetics; and in-kind support from Allergan, Galderma Laboratories, L.P., Suneva Medical, Merz Aesthetics, HansBiomed, CosmoFrance and NOVA Threads.



TRACK ONE

Minimally Invasive Facial Rejuvenation Masterclass & Training

FRIDAY, NOVEMBER 8TH

- 8:00 am - 10:00 am** **Advanced Facial Injectable Techniques Lectures**
Moderator: Suneel Chilukuri, MD
Nanofat Applications in Facial Rejuvenation: Topical and Injectable – Jon Ver Halen, MD
Biostimulatory Fillers in Skeletal Augmentation and the Treatment of Cellulite – Regina Fearmonti, MD
Anatomy of the Consultation - LIVE! – Warren B. Seiler III, MD
The Paragon Pathway - Advanced Injection Concepts – Mark Bishara, MD
- 10:00 am - 10:15 am** **Break in Exhibit Hall**
- 10:15 am - 12:00 pm** **Advanced Facial Injectables Techniques Live Demo Training**
Live Injectors: Mark Bishara, MD, Suneel Chilukuri, MD, Regina Fearmonti, MD, Thomas Jeneby, MD, Alexandra Rogers, NP, Masoud Saman, MD, Warren Seiler III, MD, Jon Ver Halen, MD, Elaine Ver Halen, PA-C
- 12:00 pm - 1:00 pm** **Lunch in the Exhibit Hall**
- 12:00 pm - 1:00 pm** **Workshop**
Empowering the Practice - Suneel Chilukuri, MD
Room: Dallas Ballroom E
- 1:00 pm - 1:30pm** **Break in the Exhibit Hall**
- 1:30 pm - 3:00 pm** **Thread Lifting Techniques Lectures**
Moderator: Richard Goldfarb, MD
Thread Lifts in Facial Rejuvenation – Elaine Ver Halen, PA-C
A New and Novel Approach to Treat Tear Troughs, Nasolabial Folds, and Marionette Lines Utilizing Specialty Mesh PDO Threads with Filler – Richard Goldfarb, MD
Structural Stability with Threads: A "Constructive" Review of Tips to Elevate Results with Threads – JD McCoy, NMD
- 3:00 pm - 3:15 pm** **Break in the Exhibit Hall**
- 3:15 pm - 5:00 pm** **Thread Lifting Techniques Live Demo Training**
Live Trainers: Dina BenDavid, DNP, Faisal Darwiche, NP, Richard Goldfarb, MD, Enrico Guarino, MD, Richard Jin, MD, JD McCoy, NMD, Kearney Pickett, NP, Ben Tracy, MD, Elaine Ver Halen, PA-C, Jon Ver Halen, MD

SATURDAY, NOVEMBER 9TH

- 8:00 am - 9:30 am** **Thread Lifting Techniques Lectures**
Moderator: Richard Goldfarb, MD
Thread Lifts in Facial Rejuvenation – Elaine Ver Halen, PA-C
A New and Novel Approach to Treat Tear Troughs, Nasolabial Folds, and Marionette Lines Utilizing Specialty Mesh PDO Threads with Filler – Richard Goldfarb, MD
Structural Stability with Threads: A "Constructive" Review of Tips to Elevate Results with Threads – JD McCoy, NMD
- 9:30 am - 10:00 am** **Break in the Exhibit Hall**
- 10:00 am - 12:00 pm** **Thread Lifting Techniques Live Demo Training**
Live Trainers: Dina BenDavid, DNP, Faisal Darwiche, NP, Richard Goldfarb, MD, Enrico Guarino, MD, Richard Jin, MD, JD McCoy, NMD, Kearney Pickett, NP, Ben Tracy, MD, Elaine Ver Halen, PA-C, Jon Ver Halen, MD
- 12:00 pm - 1:00 pm** **Lunch in the Exhibit Hall**
- 12:00 pm - 1:00 pm** **Workshop**
Using Powerful Tools To: Protect Assets from Lawsuits, Protect Your Medical License and Protect from Overpaying Taxes – Art McOmber
Room: Dallas Ballroom F
- 1:00 pm - 2:45 pm** **Advanced Facial Injectable Techniques Lectures**
Moderator: Warren B. Seiler, III, MD
Nanofat Applications in Facial Rejuvenation: Topical and Injectable – Jon Ver Halen, MD
Biostimulatory Fillers in Skeletal Augmentation and the Treatment of Cellulite – Regina Fearmonti, MD
Anatomy of the Consultation - LIVE! – Warren B. Seiler III, MD
The Paragon Pathway - Advanced Injection Concepts – Mark Bishara, MD
- 2:45 pm - 3:00 pm** **Break in the Exhibit Hall**
- 3:00 pm - 5:00 pm** **Advanced Facial Injectables Techniques Live Demo Training**
Live Trainers: Mark Bishara, MD, Regina Fearmonti, MD, Elizabeth Houshmand, MD, Thomas Jeneby, MD, Alexa Nicholls Costa, NP, Alexandra Rogers, NP, Masoud Saman, MD, Warren B. Seiler III, MD, Jon Ver Halen, MD, Elaine Ver Halen, PA-C



TRACK TWO

General Education: Aesthetics, A Never-Ending Evolution

FRIDAY, NOVEMBER 8TH

- 8:00 am - 9:15 am** **Regenerative Aesthetics: A New Dimension in Anti-Aging** *1.25 CME Credits*
Moderator: Richard Goldfarb, MD
What's New In Regenerative Aesthetic Medicine – Regina Fearmonti, MD
Platelet Rich Plasma vs Platelet Rich Fibrin for Anti-Aging Medicine – Kearney Pickett, FNP-C
Other Faculty: Farhan Taghizadeh, MD
- 9:15 am - 9:30 am** **Break in the Exhibit Hall**
- 9:30 am - 10:45 am** **Energy-Based Aesthetic Solutions** *1.25 CME Credits*
Moderator: Elizabeth Houshmand, MD
Use of Radiofrequency in an Aesthetic Practice – Elizabeth Houshmand, MD
Carboxy Cryotherapy – Farhan Taghizadeh, MD
Patient Selection and Clinical Guidelines for Ablative and Non-Ablative Resurfacing – Rich Castellano, MD
- 10:45 am - 11:00 am** **Break**
- 11:00 am - 12:00 pm** **Sessions**
Moderator: Rich Castellano, MD
The Gold Standard in Korea: MINT PDO Threads – The Next Generation of Minimally Invasive Facial Rejuvenation – Tang Ho, MD
Creating the Ultimate Internet Presence - Michael Antosy
- 12:00 pm - 1:00 pm** **Lunch in the Exhibit Hall**
- 12:00 pm - 1:00 pm** **Workshop**
Empowering the Practice - Suneel Chilukuri, MD
Room: Dallas Ballroom E
- 1:00 pm - 1:30 pm** **Break**
- 1:30 pm - 2:30 pm** **Sessions**
Moderator: Gretchen Frieling, MD
The Most Versatile Device in My Practice – Suneel Chilukuri, MD
- 2:30 pm - 3:15 pm** **A Brush with the Law - The Fundamentals of Compliance** *.75 CME Credit*
Jay Reyero and Christie Hutchinson
- 3:15 pm - 3:30 pm** **Break**
- 3:30 pm - 5:00 pm** **Sessions**
Moderator: Rich Castellano, MD
Other Faculty: Arash Kalantari



TRACK TWO

General Education: Aesthetics, A Never-Ending Evolution

SATURDAY, NOVEMBER 9TH

8:00 am - 9:15 am	The Next Generation of Minimally Invasive Facial Rejuvenation 1.25 CME Credits Moderator: Regina Fearmonti, MD Global Assessment and Rejuvenation Techniques – Gretchen Frieling, MD Radiofrequency Assisted Microneedling and Liposuction with and Without Hyperdilute Biologic Fillers – Mark Bishara, MD Keeping a Natural & Youthful look with Panfacial Rejuvenation – Tahl N. Humes, DO
9:15 am - 9:30 am	Break in the Exhibit Hall
9:30 am - 10:30 am	Sessions Moderator: Rich Castellano, MD You Have the Leads: How Do You Convert Them into Sales? – Chris Stock Redefining Possibilities Beyond Beauty – Kimberly Evans, MD
10:30 am - 10:45 am	Break in the Exhibit Hall
10:45 am - 12:00 pm	Emerging Trends & Treatments Panel Discussion 1.25 CME Credits Moderator: Thomas Jeneby, MD Panel: Farhan Taghizadeh, MD, Tahl N. Humes, DO, Erez Dayan, MD, Warren B. Seiler III, MD
12:00 pm - 1:00 pm	Lunch in the Exhibit Hall
12:00 pm - 1:00 pm	Workshop Using Powerful Tools To: Protect Assets from Lawsuits, Protect Your Medical License and Protect from Overpaying Taxes – Art McOmber Room: Dallas Ballroom F
1:00 pm - 2:00 pm	Sessions Moderator: Richard Goldfarb, MD Back to the Future with Carboxy Cryotherapy – Farhan Taghizadeh, MD Exosome Regenerative Complex. Science Has Never Looked Sexier. Bridging The Gap Between Growth Factors And Exosomes In A Practice – Richard Jin, MD, JD McCoy, NMD
2:00 pm - 3:00 pm	A Scientific Approach to Skincare 1 CME Credit Moderator: Farhan Taghizadeh, MD Skincare: A Dermatologist's Tips and Pearls – Elizabeth Houshmand, MD Science of Skin Care: Physician Dispensed Skin Care and Evidence-Based Approach – Sol Azouz, MD
3:00 pm - 3:15 pm	Break in the Exhibit Hall
3:15 pm - 5:00 pm	A New Body of Work - The Evolving Silhouette 1.75 CME Credits Moderator: Richard Goldfarb, MD The Bold New World of Body Shaping – Tahl N. Humes, DO Post Liposuction Muscle Development and Treatment – Richard Goldfarb, MD Next Generation Face & Body Contouring: A Minimally Invasive Approach – Erez Dayan, MD

Target Audience

The Aesthetic Academy is formatted especially for medical professionals, including Physicians (M.D. & D.O.), Registered Nurses (R.N.), Nurse Practitioners (N.P.) and Physician Assistants (P.A.).

Statement of Need/Program

Overview

The Aesthetic Academy is designed to bring the latest aesthetic knowledge, products and technologies together in an intensive and interactive educational format. The program for this meeting is designed to provide an educational format to counteract where there is a deficiency of live and hands-on demonstration training programs where physicians can acquire the knowledge necessary for effective, safe and high levels of patient care.

Educational Objectives

After completing this activity, the participant should be better able to:

- Appraise patients' needs for facial rejuvenation and provide consultation as necessary.
- Outline appropriate treatment modalities and duration of action required.
- Choose an appropriate dermal filler or neurotoxin based on the area of desired correction.
- Choose an appropriate thread/suspension suture product based on the treatment area and desired correction.
- Describe the aesthetic evaluation process, especially as it relates to assessing and restoring volume to the aging face.
- Demonstrate the advanced injection techniques required to obtain optimal results in the aging face.
- Select appropriate augmentation therapies based on patient characteristics, needs and goals.
- Distinguish how appropriate injection techniques and proper patient selection can minimize complications.
- Compare botulinum toxin and dermal filler treatment outcomes, safety, risks, complications, costs and benefits, among other factors that may be applicable to their practice.

Program Agenda

Track 1: Minimally Invasive Facial Rejuvenation Techniques

November 8-9, 2019 – Advanced Facial Injectable Techniques

Global will provide up to 4.0 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 8-9, 2019 – Thread Lifting Techniques

Global will provide up to 2.0 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

Track 2: General Aesthetics – A Never-Ending Evolution

November 8, 2019 – Regenerative

Aesthetics: A New Dimension in Anti-Aging

Global will provide up to 1.25 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 8, 2019 – Energy-Based

Aesthetic Solutions

Global will provide up to 1.25 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 8, 2019 – A Brush With the Law -

Fundamentals of Compliance

Global will provide up to .75 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 9, 2019 – The Next Generation

of Minimally Invasive Facial Rejuvenation

Global will provide up to 1.25 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 9, 2019 – Emerging Trends &

Treatments Panel Discussion

Global will provide up to 1.25 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 9, 2019 – A Scientific Approach

to Skincare

Global will provide up to 1 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 9, 2019 – A New Body of Work –

The Evolving Silhouette

Global will provide up to 1.75 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

Scientific Workshop

November 8-9, 2019 – A Common Sense

Approach to Lawsuit Prevention, Medical

License Protection and Tax Savings

Global will provide up to 1 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

Physician Accreditation Statement

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Global Education Group (Global) and United Business Media. Global is accredited by the ACCME to provide continuing medical education for physicians.

Physician Credit Designation

Global Education Group designates this live activity for a maximum of 13.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nursing Continuing Education

Global Education Group is accredited with distinction as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This educational activity for 13.0 contact hours is provided by Global Education Group. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

Global Contact Information

For information about the accreditation of this program, please contact Global at 303-395-1782 or cme@globaleducationgroup.com.

Instructions for Obtaining Credit

In order to receive credit, participants must complete the evaluation, posttest, and application for credit. Each participant will receive a link to complete this in the email they registered with. Upon completion, participants will be able to download and save/print their certificate.

Fee Information & Refund/ Cancellation Policy

There is a fee for this educational activity.

Disclosure of Conflicts of Interest

Global Education Group (Global) requires instructors, planners, managers and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by Global for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

The planners and managers reported the following financial relationships or relationships to products or devices they or their spouse/life partner have with commercial interests related to the content of this CME activity:

Name of Planner or Manager	Reported Financial Relationship
Ashley Marostica, RN, MSN	Nothing to Disclose
Lindsay Borvansky	Nothing to Disclose
Andrea Funk	Nothing to Disclose
Liddy Knight	Nothing to Disclose
Ashley Cann	Nothing to Disclose
Erin Velardo	Nothing to Disclose
Tawni Bosiljevack	Nothing to Disclose
Michele Hyson	Nothing to Disclose
Mindy Millat	Nothing to Disclose

The faculty reported the following financial relationships or relationships to products or devices they or their spouse/life partner have with commercial interests related to the content of this CME activity:

Name of Faculty or Presenter	Reported Financial Relationship
Dina BenDavid, DNP, MS, FNP-C	Nothing to disclose
Elaine Ver Halen, MPAS, PA-C	Nothing to disclose
Erez Dayan, MD	Consultant/Independent Contractor: InMode Grant/Research Support: InMode Honoraria: InMode Speaker's Bureau: InMode
Faisal Darwiche, NP	Nothing to disclose
Farhan Taghizadeh, MD	Consultant/Independent Contractor: Avra Medical Robotics, Amnioaesthetics
Gretchen Frieling, MD	Nothing to disclose
J.D. McCoy, NMD	Consultant/Independent Contractor: Apyx, BTL, Amp, Suneva Honoraria: BTL, Suneva Advisory Board: Apyx Stock Shareholder: Apyx
Jay Rejero	Nothing to disclose
Jon Ver Halen, MD	Nothing to disclose
Mark Bishara, MD	Nothing to disclose
Regina Fearmonti, MD	Consultant/Independent Contractor: Suneva Grant/Research Support: Acelity
Richard Goldfarb, MD, FACS	Nothing to disclose
Rich Castellano, MD	Other/Royalty: Practice Profitability, ImageLift, PPMDLive.com, AdviceMedia, Suneva, Shorr Solutions, Evolus, Jared Bunch, Nextech, Bellus Medical
Richard Jin, MD	Advisory Board: DBM Corporation
Warren Seiler, MD	Nothing to disclose
Thomas Jeneby, MD	Nothing to disclose
Alexa Nicholls Costa, NP	I am the CoFounder/Owner of LexRx and Inject With Lex
Alexandra Rogers, NP	I am the CoFounder/Owner of LexRx and Inject With Lex
Art McOmber	Nothing to disclose
Ben Tracy, MD	Consultant/Independent Contractor: Rejuvn8
Christie Hutchinson	Nothing to disclose
Elizabeth Houshmand, MD	Nothing to disclose
Enrico Guarino, MD	Nothing to disclose
Kearney Pickett, NP	Nothing to disclose
Massoud Saman, MD	Nothing to disclose
Sol Azouz, MD	Nothing to disclose
Suneel Chilukuri, MD, FAAD, FACMS	Nothing to disclose
Tahl N. Humes, DO	Nothing to disclose

Disclosure of Unlabeled Use

This educational activity may contain discussion of published and/or investigational uses of agents that are not indicated by the FDA. Global Education Group (Global) and United Business Media do not recommend the use of any agent outside of the labeled indications.

The opinions expressed in the educational activity are those of the faculty and do not necessarily represent the views of any organization associated with this activity. Please refer to the official prescribing information for each product for discussion of approved indications, contraindications, and warnings.

Disclaimer

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

This activity is support by educational grants from Allergan, Galderma Laboratories, L.P, and Merz Aesthetics; and in-kind support from Allergan, Galderma Laboratories, L.P, Suneva Medical, Merz Aesthetics, HansBiomed, CosmoFrance and NOVA Threads.