THE AESTHETIC ACADEMY
DALLAS
November 8-9, 2019 • Omni Hotel Dallas

2019 CME PROGRAM GUIDE

This activity is jointly provided by Global Education Group and UBM.

This activity is supported by educational grants from Allergan, Galderma Laboratories, L.P., and Merz Aesthetics; and in-kind support from Allergan, Galderma Laboratories, L.P., Suneva Medical, Merz Aesthetics, HansBiomed, CosmoFrance and NOVA Threads.
**FRIDAY, NOVEMBER 8TH**

8:00 am - 10:00 am  
**Advanced Facial Injectable Techniques Lectures**  
Moderator: Suneel Chilukuri, MD  
Nanofat Applications in Facial Rejuvenation: Topical and Injectable – Jon Ver Halen, MD  
Bistimulatory Fillers in Skeletal Augmentation and the Treatment of Cellulite – Regina Fearmonti, MD  
Anatomy of the Consultation - LIVE! – Warren B. Seiler III, MD  
The Paragon Pathway - Advanced Injection Concepts – Mark Bishara, MD

10:00 am - 10:15 am  
Break in Exhibit Hall

10:15 am - 12:00 pm  
**Advanced Facial Injectable Techniques Live Demo Training**  
Live Injectors: Mark Bishara, MD, Suneel Chilukuri, MD, Regina Fearmonti, MD, Thomas Jeneby, MD, Alexandra Rogers, NP, Masoud Saman, MD, Warren Seiler III, MD, Jon Ver Halen, MD, Elaine Ver Halen, PA-C

12:00 pm - 1:00 pm  
Lunch in the Exhibit Hall

12:00 pm - 1:00 pm  
**Workshop**  
Empowering the Practice - Suneel Chilukuri, MD  
Room: Dallas Ballroom E

1:00 pm - 1:30pm  
Break in the Exhibit Hall

1:30 pm - 3:00 pm  
**Thread Lifting Techniques Lectures**  
Moderator: Richard Goldfarb, MD  
Thread Lifts in Facial Rejuvenation – Elain Ver Halen, PA-C  
A New and Noval Approach to Treat Tear Troughs, Nasolabial Folds, and Marionette Lines Utilizing Specialty Mesh PDO Threads with Filler – Richard Goldfarb, MD  
Structural Stability with Threads: A “Constructive” Review of Tips to Elevate Results with Threads – JD McCoy, NMD

3:00 pm - 3:15 pm  
Break in the Exhibit Hall

3:15 pm - 5:00 pm  
**Thread Lifting Techniques Live Demo Training**  
Live Trainers: Dina BenDavid, DNP, Faisal Darwiche, NP, Richard Goldfarb, MD, Enrico Guarino, MD, Richard Jin, MD, JD McCoy, NMD, Kearney Pickett, NP, Ben Tracy, MD, Elaine Ver Halen, PA-C, Jon Ver Halen, MD

**SATURDAY, NOVEMBER 9TH**

8:00 am - 9:30 am  
**Thread Lifting Techniques Lectures**  
Moderator: Richard Goldfarb, MD  
Thread Lifts in Facial Rejuvenation – Elain Ver Halen, PA-C  
A New and Noval Approach to Treat Tear Troughs, Nasolabial Folds, and Marionette Lines Utilizing Specialty Mesh PDO Threads with Filler – Richard Goldfarb, MD  
Structural Stability with Threads: A “Constructive” Review of Tips to Elevate Results with Threads – JD McCoy, NMD

9:30 am - 10:00 am  
Break in the Exhibit Hall

10:00 am - 12:00 pm  
**Thread Lifting Techniques Live Demo Training**  
Live Trainers: Dina BenDavid, DNP, Faisal Darwiche, NP, Richard Goldfarb, MD, Enrico Guarino, MD, Richard Jin, MD, JD McCoy, NMD, Kearney Pickett, NP, Ben Tracy, MD, Elaine Ver Halen, PA-C, Jon Ver Halen, MD

12:00 pm - 1:00 pm  
Lunch in the Exhibit Hall

12:00 pm - 1:00 pm  
**Workshop**  
Using Powerful Tools To: Protect Assets from Lawsuits, Protect Your Medical License and Protect from Overpaying Taxes – Art McOmer  
Room: Dallas Ballroom F

1:00 pm - 2:45 pm  
**Advanced Facial Injectable Techniques Lectures**  
Moderator: Warren B. Seiler, III, MD  
Nanofat Applications in Facial Rejuvenation: Topical and Injectable – Jon Ver Halen, MD  
Bistimulatory Fillers in Skeletal Augmentation and the Treatment of Cellulite – Regina Fearmonti, MD  
Anatomy of the Consultation - LIVE! – Warren B. Seiler III, MD  
The Paragon Pathway - Advanced Injection Concepts – Mark Bishara, MD

2:45 pm - 3:00 pm  
Break in the Exhibit Hall

3:00 pm - 5:00 pm  
**Advanced Facial Injectables Techniques Live Demo Training**  
Live Trainers: Mark Bishara, MD, Regina Fearmonti, MD, Elizabeth Houshmand, MD, Thomas Jeneby, MD, Alexa Nicholls Costa, NP, Alexandra Rogers, NP, Masoud Saman, MD, Warren B. Seiler III, MD, Jon Ver Halen, MD, Elaine Ver Halen, PA-C
## Track Two
General Education: Aesthetics, A Never-Ending Evolution

### Friday, November 8th

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>CME Credits</th>
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</table>
| 8:00 am - 9:15 am | **Regenerative Aesthetics: A New Dimension in Anti-Aging** 1.25 CME Credits  
Moderator: Richard Goldfarb, MD  
What’s New In Regenerative Aesthetic Medicine – Regina Fearmonti, MD  
Platelet Rich Plasma vs Platelet Rich Fibrin for Anti-Aging Medicine – Kearney Pickett, FNP-C  
Other Faculty: Farhan Taghizadeh, MD |             |
| 9:15 am - 9:30 am | **Break in the Exhibit Hall**                                                               |             |
| 9:30 am - 10:45 am | **Energy-Based Aesthetic Solutions** 1.25 CME Credits  
Moderator: Elizabeth Houshmand, MD  
Use of Radiofrequency in an Aesthetic Practice – Elizabeth Houshmand, MD  
Carboxy Cryotherapy – Farhan Taghizadeh, MD  
Patient Selection and Clinical Guidelines for Ablative and Non-Ablative Resurfacing – Rich Castellano, MD |             |
| 10:45 am - 11:00 am | **Break**                                                                                 |             |
| 11:00 am - 12:00 pm | **Sessions**  
Moderator: Rich Castellano, MD  
Creating the Ultimate Internet Presence - Michael Antosy |             |
| 12:00 pm - 1:00 pm | **Lunch in the Exhibit Hall**                                                               |             |
| 12:00 pm - 1:00 pm | **Workshop**  
Empowering the Practice - Suneel Chilukuri, MD  
Room: Dallas Ballroom E |             |
| 1:00 pm - 1:30 pm | **Break**                                                                                 |             |
| 1:30 pm - 2:30 pm | **Sessions**  
Moderator: Gretchen Frieling, MD  
The Most Versatile Device in My Practice – Suneel Chilukuri, MD |             |
| 2:30 pm - 3:15 pm | **A Brush with the Law - The Fundamentals of Compliance**  .75 CME Credit  
Jay Reyero and Christie Hutchinson |             |
| 3:15 pm - 3:30 pm | **Break**                                                                                 |             |
| 3:30 pm - 5:00 pm | **Sessions**  
Moderator: Rich Castellano, MD  
Other Faculty: Arash Kalantari |             |
8:00 am - 9:15 am  The Next Generation of Minimally Invasive Facial Rejuvenation  1.25 CME Credits
Moderator: Regina Fearmonti, MD
Global Assessment and Rejuvenation Techniques – Gretchen Frieling, MD
Radiofrequency Assisted Microneedling and Liposuction with and Without Hyperdilute Biologic Fillers – Mark Bishara, MD
Keeping a Natural & Youthful look with Panfacial Rejuvenation – Tahl N. Humes, DO

9:15 am - 9:30 am  Break in the Exhibit Hall

9:30 am - 10:30 am  Sessions
Moderator: Rich Castellano, MD
You Have the Leads: How Do You Convert Them into Sales? – Chris Stock
Redefining Possibilities Beyond Beauty – Kimberly Evans, MD

10:30 am - 10:45 am  Break in the Exhibit Hall

10:45 am - 12:00 pm  Emerging Trends & Treatments Panel Discussion  1.25 CME Credits
Moderator: Thomas Jeneby, MD
Panel: Farhan Taghizadeh, MD, Tahl N. Humes, DO, Erez Dayan, MD, Warren B. Seiler III, MD

12:00 pm - 1:00 pm  Lunch in the Exhibit Hall

12:00 pm - 1:00 pm  Workshop
Using Powerful Tools To: Protect Assets from Lawsuits, Protect Your Medical License and Protect from Overpaying Taxes – Art McOmber
Room: Dallas Ballroom F

1:00 pm - 2:00 pm  Sessions
Moderator: Richard Goldfarb, MD
Back to the Future with Carboxy Cryotherapy – Farhan Taghizadeh, MD
Exosome Regenerative Complex. Science Has Never Looked Sexier. Bridging The Gap Between Growth Factors And Exosomes In A Practice – Richard Jin, MD, JD McCoy, NMD

2:00 pm - 3:00 pm  A Scientific Approach to Skincare  1 CME Credit
Moderator: Farhan Taghizadeh, MD
Skincare: A Dermatologist’s Tips and Pearls – Elizabeth Houshmand, MD
Science of Skin Care: Physician Dispensed Skin Care and Evidence-Based Approach – Sol Azouz, MD

3:00 pm - 3:15 pm  Break in the Exhibit Hall

3:15 pm - 5:00 pm  A New Body of Work - The Evolving Silhouette  1.75 CME Credits
Moderator: Richard Goldfarb, MD
The Bold New World of Body Shaping – Tahl N. Humes, DO
Post Liposuction Muscle Development and Treatment – Richard Goldfarb, MD
Next Generation Face & Body Contouring: A Minimally Invasive Approach – Erez Dayan, MD
Target Audience
The Aesthetic Academy is formatted especially for medical professionals, including Physicians (M.D. & D.O.), Registered Nurses (R.N.), Nurse Practitioners (N.P.) and Physician Assistants (P.A.).

Statement of Need/Program Overview
The Aesthetic Academy is designed to bring the latest aesthetic knowledge, products and technologies together in an intensive and interactive educational format. The program for this meeting is designed to provide an educational format to counteract where there is a deficiency of live and hands-on demonstration training programs where physicians can acquire the knowledge necessary for effective, safe and high levels of patient care.

Educational Objectives
After completing this activity, the participant should be better able to:
- Appraise patients’ needs for facial rejuvenation and provide consultation as necessary.
- Outline appropriate treatment modalities and duration of action required.
- Choose an appropriate dermal filler or neurotoxin based on the area of desired correction.
- Choose an appropriate thread/suspension suture product based on the treatment area and desired correction.
- Describe the aesthetic evaluation process, especially as it relates to assessing and restoring volume to the aging face.
- Demonstrate the advanced injection techniques required to obtain optimal results in the aging face.
- Select appropriate augmentation therapies based on patient characteristics, needs and goals.
- Distinguish how appropriate injection techniques and proper patient selection can minimize complications.
- Compare botulinum toxin and dermal filler treatment outcomes, safety, risks, complications, costs and benefits, among other factors that may be applicable to their practice.

Program Agenda
Track 1: Minimally Invasive Facial Rejuvenation Techniques
November 8-9, 2019 – Advanced Facial Injectable Techniques
Global will provide up to 4.0 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 8-9, 2019 – thread Lifting Techniques
Global will provide up to 2.0 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

Track 2: General Aesthetics – A Never-Ending Evolution
November 8, 2019 – Regenerative Aesthetics: A New Dimension in Anti-Aging
Global will provide up to 1.25 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 8, 2019 – Energy-Based Aesthetic Solutions
Global will provide up to 1.25 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 8, 2019 – A Brush With the Law - Fundamentals of Compliance
Global will provide up to .75 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 9, 2019 – The Next Generation of Minimally Invasive Facial Rejuvenation
Global will provide up to 1.25 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 9, 2019 – Emerging Trends & Treatments Panel Discussion
Global will provide up to 1.25 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 9, 2019 – A Scientific Approach to Skincare
Global will provide up to 1 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

November 9, 2019 – A New Body of Work – The Evolving Silhouette
Global will provide up to 1.75 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

Scientific Workshop
November 8-9, 2019 – A Common Sense Approach to Lawsuit Prevention, Medical License Protection and Tax Savings
Global will provide up to 1 AMA PRA Category 1 Credits™ and contact hours for nurses for this session.

Physician Accreditation Statement
This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Global Education Group (Global) and United Business Media. Global is accredited by the ACCME to provide continuing medical education for physicians.

Physician Credit Designation
Global Education Group designates this live activity for a maximum of 13.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nursing Continuing Education
Global Education Group is accredited with distinction as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. This educational activity for 13.0 contact hours is provided by Global Education Group. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

Global Contact Information
For information about the accreditation of this program, please contact Global at 303-395-1782 or cme@globaleducationgroup.com.

Instructions for Obtaining Credit
In order to receive credit, participants must complete the evaluation, posttest, and application for credit. Each participant will receive a link to complete this in the email they registered with. Upon completion, participants will be able to download and save/print their certificate.

Fee Information & Refund / Cancellation Policy
There is a fee for this educational activity.

Disclosure of Conflicts of Interest
Global Education Group (Global) requires instructors, planners, managers and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by Global for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

The planners and managers reported the following financial relationships or relationships to products or devices they or their spouse/life partner have with commercial interests related to the content of this CME activity:

<table>
<thead>
<tr>
<th>Name of Planner or Manager</th>
<th>Reported Financial Relationship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashley Marostica, RN, MSN</td>
<td>Nothing to Disclose</td>
</tr>
<tr>
<td>Lindsay Borvansky</td>
<td>Nothing to Disclose</td>
</tr>
<tr>
<td>Andrea Funk</td>
<td>Nothing to Disclose</td>
</tr>
<tr>
<td>Liddy Knight</td>
<td>Nothing to Disclose</td>
</tr>
<tr>
<td>Ashley Cann</td>
<td>Nothing to Disclose</td>
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<tr>
<td>Erin Velardo</td>
<td>Nothing to Disclose</td>
</tr>
<tr>
<td>Tawni Bosiljevac</td>
<td>Nothing to Disclose</td>
</tr>
<tr>
<td>Michele Hyson</td>
<td>Nothing to Disclose</td>
</tr>
<tr>
<td>Mindy Millat</td>
<td>Nothing to Disclose</td>
</tr>
</tbody>
</table>
The faculty reported the following financial relationships or relationships to products or devices they or their spouse/life partner have with commercial interests related to the content of this CME activity:

<table>
<thead>
<tr>
<th>Name of Faculty or Presenter</th>
<th>Reported Financial Relationship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dina BenDavid, DNP, MS, FNP-C</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Elaine Ver Halen, MPAS, PA-C</td>
<td>Nothing to disclose</td>
</tr>
</tbody>
</table>
| Erez Dayan, MD | Consultant/Independent Contractor: InMode  
Grant/Research Support: InMode  
Honoraria: InMode  
Speaker’s Bureau: InMode |
| Faisal Darwiche, NP | Nothing to disclose |
| Farhan Taghizadeh, MD | Consultant/Independent Contractor: Avra Medical Robotics, Amnioaesthetics |
| Gretchen Frieling, MD | Nothing to disclose |
| J.D. McCoy, NMD | Consultant/Independent Contractor: Apyx, BTL, Amp, Suneva  
Honoraria: BTL, Suneva  
Advisory Board: Apyx  
Stock Shareholder: Apyx |
| Jay Reyero | Nothing to disclose |
| Jon Ver Halen, MD | Nothing to disclose |
| Mark Bishara, MD | Nothing to disclose |
| Regina Fearmonti, MD | Consultant/Independent Contractor: Suneva  
Grant/Research Support: Acelity |
| Richard Goldfarb, MD, FACS | Nothing to disclose |
| Rich Castellano, MD | Other/Royalty: Practice Profitability, ImageLift, PPMDLive.com, Advice Media, Suneva, Shorr Solutions, Evolus, Jared Bunch, Nextech, Bellus Medical |
| Richard Jin, MD | Advisory Board: DBM Corporation |
| Warren Seiler, MD | Nothing to disclose |
| Thomas Jeneby, MD | Nothing to disclose |
| Alexa Nichols Costa, NP | I am the Co-Founder/Owner of LexRx and Inject With Lex |
| Alexandria Rogers, NP | I am the Co-Founder/Owner of LexRx and Inject With Lex |
| Art McOmber | Nothing to disclose |
| Ben Tracy, MD | Consultant/Independent Contractor: Rejuvn8 |
| Christie Hutchinson | Nothing to disclose |
| Elizabeth Houshmand, MD | Nothing to disclose |
| Enrico Guarino, MD | Nothing to disclose |
| Kearney Pickett, NP | Nothing to disclose |
| Massoud Saman, MD | Nothing to disclose |
| Sol Azouz, MD | Nothing to disclose |
| Suneel Chilukuri, MD, FAAD, FACMS | Nothing to disclose |
| Tahl N. Humes, DO | Nothing to disclose |

**Disclosure of Unlabeled Use**
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**Disclaimer**
Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer’s product information, and comparison with recommendations of other authorities.

This activity is support by educational grants from Allergan, Galderma Laboratories, L.P, and Merz Aesthetics; and in-kind support from Allergan, Galderma Laboratories, L.P, Suneva Medical, Merz Aesthetics, HansBiomed, CosmoFrance and NOVA Threads.