This activity is jointly provided by Global Education Group and UBM.

This activity is supported by educational grants from Allergan, Galderma Laboratories, L.P., and Merz Aesthetics; and in-kind support from Allergan, Galderma Laboratories, L.P., Suneva Medical, Merz Aesthetics, HansBiomed, CosmoFrance and NOVA Threads.
2019 FACULTY

Michael Antosy
Monica Bonakdar, MD
Celia Brown, MD
Gregory Chernoff, MD, FRCS
Thomas Couture
Faisal Darwiche, NP
Erez Dayan, MD
Nina Desai, MD
Bryan Edelstein
Alex Eshaghian, MD
Mohsen Ghoreishi
Suzanne Gilberg-Lenz, MD
Richard Goldfarb MD, FACS
Leann Griffin, RN
Richard Jin, MD
John Kahn, MD
Arash Kalantari
Jonathan Kaplan, MD
Kian Karimi, MD
Jeannine Kofford, MD
Garry R. Lee, MD
Natalyn Lewis
Tess Mauricio, MD
J.D. McCoy, NMD
Anne Marie McNeill, MD, PhD
Nasir Mohammedi, MD, MS, FAAFP
James Newman, MD
Arisa Ortiz, MD, FAAD
Patti Owens, RN, MHA, BSN, CNOR, CMLSO
Sam Peek
Christine Petti, MD, FACS
Jay Reyero
Daryoush David Saadat, MD
Kevin Sadati, DO
Tim Sayed, MD
Warren B. Seiler, III, MD
Jay Shorr
Mara Shorr
Rebecca Small, MD
Kelly Smith
Dori Soukup
Chris Stock, MBA
Mark J. Tager , MD
Farhan Taghizadeh, MD
Robert Troell, MD, FACS
Douglas C. Wu , MD, PhD
Allan Yang Wu, MD

THINGS TO KNOW

CME CREDITS
Continuing Medical Education credit hours can be claimed online following completion of the event.

You will receive an email in the coming week with a link and instructions on how to claim your credit. If you do not receive this email, please contact cme@globaleducationgroup.com.

SPEAKER PRESENTATIONS
Speaker presentations will be available online on Monday, October 14th.

Visit www.sandiego.program.theaestheticacademy.com to download available presentations. Presentations can be found in each individual session listing.

EXHIBIT HALL HOURS
The exhibit hall is open from 7:00 am - 5:00 pm daily.
### SATURDAY, OCTOBER 12TH

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</table>
| 8:00 am - 10:00 am | Advanced Facial Injectable Techniques Lectures 2 CME Credits | Moderator: Robert Troell, MD  
Anatomy of the Consultation – LIVE! – Warren B. Seiler, III, MD  
On & Off-Label Neurotoxin Tx Areas of the Face & Neck – Monica Bonakdar, MD  
Injectables and PRFM – Nasir Mohammedi, MD  
Prevention of Blindness & Skin Necrosis After Injecting HA Fillers – Garry R. Lee, MD | Room: Location to be announced during preceding lectures. |
| 10:00 am - 10:15 am | Break in Exhibit Hall | Room: Location to be announced during preceding lectures. |
| 10:15 am - 12:00 pm | Advanced Facial Injectable Techniques Live Demo Training 2 CME Credits | Live Injectors: Monica Bonakdar, MD; Jonathan Kaplan, MD; Jeannine Kofford, MD; Nasir Mohammedi, MD; James Newman, MD; Christine Petti, MD; David Saadat, MD; Robert Troell, MD; Douglas Wu, MD | Room: Location to be announced during preceding lectures. |
| 12:00 pm - 1:00 pm | Lunch in the Exhibit Hall | Room: Pacific A (Sponsored by BTL Aesthetics)  
The Science of Innovation: Introducing Restylane Lyft for Hands with Live Injections – Kian Karimi, MD; Daryoush David Saadat, MD | Room: Pacific C (Sponsored by Galderma Laboratories, L.P.)|
| 1:00 pm - 1:30 pm | Break in the Exhibit Hall | Room: Location to be announced during preceding lectures. |
| 1:30 pm - 3:00 pm | Thread Lifting Techniques Lectures 2 CME Credits | Moderator: Richard Goldfarb, MD  
Thread Lifting in Your Aesthetic Practice: Techniques for Success, and Prevention and Management of Complications – Kian Karimi, MD  
The Novel Progression of PDO Lifting Threads: From Traditional Barbs to the Molded True Anchoring Tip – Richard Jin, MD | Room: Location to be announced during preceding lectures. |
| 3:00 pm - 3:15 pm | Break in the Exhibit Hall | Room: Location to be announced during preceding lectures. |
| 3:15 pm - 5:00 pm | Thread Lifting Techniques Live Demo Training 2 CME Credits | Live Trainers: Faisal Darwiche, NP; Richard Goldfarb, MD; Richard Jin, MD; Kian Karimi, MD; J.D. McCoy, NMD; James Newman, MD | Room: Location to be announced during preceding lectures. |

### SUNDAY, OCTOBER 13TH

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| 9:30 am - 10:00 am | Break in the Exhibit Hall | Room: Location to be announced during preceding lectures. |
| 10:00 am - 12:00 pm | Thread Lifting Techniques Live Demo Training 2 CME Credits | Live Trainers: Faisal Darwiche, NP; Richard Goldfarb, MD; Richard Jin, MD; Kian Karimi, MD; J.D. McCoy, NMD; James Newman, MD | Room: Location to be announced during preceding lectures. |
| 12:00 pm - 1:00 pm | Lunch in the Exhibit Hall | Room: Pacific B  
Scientific Workshop 1 CME Credit  
A Common Sense Approach to Lawsuit Prevention, Medical License Protection and Tax Savings – Natalyn Lewis | Room: Pacific B|
| 1:00 pm - 2:45 pm | Advanced Facial Injectable Techniques Lectures 2 CME Credits | Moderator: Robert Troell, MD  
Anatomy of the Consultation – LIVE! – Warren B. Seiler, III, MD  
On & Off-Label Neurotoxin Tx Areas of the Face & Neck – Monica Bonakdar, MD  
Injectables and PRFM – Nasir Mohammedi, MD  
Prevention of Blindness & Skin Necrosis After Injecting HA Fillers – Garry R. Lee, MD | Room: Location to be announced during preceding lectures. |
| 2:45 pm - 3:00 pm | Break in the Exhibit Hall | Room: Location to be announced during preceding lectures. |
| 3:00 pm - 5:00 pm | Advanced Facial Injectable Techniques Live Demo Training 2 CME Credits | Live Injectors: Celia Brown, MD; Monica Bonakdar, MD; Jonathan Kaplan, MD; Jeannine Kofford, MD; Nasir Mohammedi, MD; Rebecca Small, MD; Robert Troell, MD; Douglas Wu, MD | Room: Location to be announced during preceding lectures. |
Regenerative Aesthetics: A New Dimension in Anti-Aging 1.25 CME Credits
Moderator: Gregory Chernoff, MD
- Application of PRP in Hair Restoration - John Kahen, MD
- Practical Use of Exosomes in Aesthetics and Anti-Aging: Instrumentation, Protocols and Training for Clinical Exosome Use - Allan Yang Wu, MD
- The Importance of Nitric Oxide in Regenerative Medicine - Gregory Chernoff, MD

Break in the Exhibit Hall

Energy-Based Aesthetic Solutions 1.25 CME Credits
Moderator: Allan Yang Wu, MD
- The Use of Lasers and Light in Skin of Color - Nina Desai, MD
- Addressing the Treatment Gap with Energy-Based Aesthetics - Erez Dayan, MD
- Litigation-Mitigation! Safe Practices for Energy-Based Devices - Patti Owens, RN

Break

Sponsored Sessions
Moderator: Mark Tager, MD
- Redefining Possibilities Beyond Beauty - Suzanne Gilberg-Lenz, MD
- Creating the Ultimate Internet Presence - Michael Antosy

Lunch in the Exhibit Hall

Sponsored Workshops
- Empowering the Practice - Arisa Ortiz, MD
- The Science of Innovation: Introducing Restylane Lyft for Hands with Live Injections - Kian Karimi, MD; Daryoush David Saadat, MD

Break

Sponsored Sessions
Moderator: Nasir Mohammedi, MD
- Long-Term Filler Drives Long Term Patient Loyalty - Jeannine Kofford, MD
- Own the Internet - Bryan Edelstein

A Brush with the Law - The Fundamentals of Compliance .75 CME Credit
- Jay Reyero and Patti Owens, RN

Break

Sponsored Sessions
Moderator: Tess Mauricio, MD
- Exosome Regenerative Complex: Science Has Never Looked Sexier. Bridging the Gap Between Growth Factors and Exosomes in a Practice - Richard Jin, MD; JD McCoy, NMD
- Threading Innovation and Medical Devices of the Future - Arash Kalantari

Scientific Workshop 1 CME Credit
- A Common Sense Approach to Lawsuit Prevention, Medical License Protection and Tax Savings - Natalyn Lewis
  Room: Pacific B

Break

Sponsored Sessions
Moderator: Richard Goldfarb, MD
- A New Body of Work - The Evolving Silhouette 1.75 CME Credits
  Moderator: Richard Goldfarb, MD
- Social Media and Cosmetic Expectations: The Good, The Bad and The Ugly - Tim Sayed, MD
- Clinical Study to Assess the 1060 nm Diode Laser for the Treatment of Contour Deformities Post-Liposuction - Christine Petti, MD

The Next Generation of Minimally Invasive Facial Rejuvenation 1.25 CME Credits
Moderator: Erez Dayan, MD
- Enhanced Aesthetic Outcomes: How to Achieve Award Winning Results - Rebecca Small, MD
- Male Facial Rejuvenation - Kevin Sadati, MD
- The SIMI Neck Lift - John Kahen, MD

Break in the Exhibit Hall

Break in the Exhibit Hall

Emerging Trends & Treatments Panel Discussion 1.25 CME Credits
Moderator: Nasir Mohammedi, MD
Panel: Erez Dayan, MD; Tess Mauricio, MD; Farhan Taghizadeh, MD; Douglas Wu, MD

Lunch in the Exhibit Hall

Scientific Workshop 1 CME Credit
- A Common Sense Approach to Lawsuit Prevention, Medical License Protection and Tax Savings - Natalyn Lewis
  Room: Pacific B

Break

Sponsored Sessions
Moderator: Tess Mauricio, MD
- Advanced Combination Protocols for Skin Rejuvenation - Farhan Taghizadeh, MD

Break in the Exhibit Hall
## TRACK THREE

### Certified Aesthetic Consultant Program & Exam

**Room: Pacific B (Unless Otherwise Noted)**

#### SATURDAY, OCTOBER 12TH

<table>
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<th>Time</th>
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<td>8:00 am - 9:45 am</td>
<td><strong>Module 1: Advanced Marketing Techniques</strong>&lt;br&gt;<strong>Moderator:</strong> Mara Shorr&lt;br&gt;<strong>Why It’s Critical to Diversify Your Marketing Channels</strong> – Jonathan Kaplan, MD&lt;br&gt;<strong>Looks Matter: The Visual Component of Social Media Strategy</strong> – Sam Peek&lt;br&gt;<strong>How to Give an Amazing Aesthetic Presentation</strong> – Mark Tager, MD</td>
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<td><strong>Blueprint to Aesthetic Practice Success</strong> – Mohsen Ghoreishi; Kevin Sadati, MD</td>
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<td><strong>Break in the Exhibit Hall</strong></td>
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<td>12:00 pm - 1:00 pm</td>
<td><strong>Module II: Practice Metrics &amp; Business Planning</strong>&lt;br&gt;<strong>Moderator:</strong> Mara Shorr&lt;br&gt;<strong>Key Metrics &amp; Expenses You Need to Know</strong> – Kelly Smith&lt;br&gt;<strong>The Top 6 Negotiating Tips EVERY Business Person Should Know</strong> – Jay Shorr&lt;br&gt;<strong>Run a Successful Aesthetic Practice – The Dos and Don’ts</strong> – Celia Brown, MD&lt;br&gt;<strong>Guest Relations Metrics You Need to Know and Measure</strong> – Dori Soukup</td>
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<tr>
<td>1:35 pm - 2:40 pm</td>
<td><strong>Module III: Advanced Counseling &amp; Sales Skills</strong>&lt;br&gt;<strong>Moderator:</strong> Jay Shorr&lt;br&gt;<strong>Dealing With Difficult Patients...A Guide for Success</strong> – Gregory Chernoff, MD&lt;br&gt;<strong>Techniques to Increase Sales and Consultation Conversions</strong> – Alex Eshaghian, MD</td>
</tr>
<tr>
<td>2:40 pm - 3:45 pm</td>
<td><strong>Module IV: Advanced Management &amp; Leadership Skills</strong>&lt;br&gt;<strong>Moderator:</strong> Jay Shorr&lt;br&gt;<strong>Top 10 Ways to Create a World-Class Service &amp; Sales Culture in Your Practice Today</strong> – Thomas Couture&lt;br&gt;<strong>Top 10 Tips to Becoming a Better Leader in Your Practice</strong> – Mara Shorr</td>
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